



Head of Herbal Education – Bristol, UK

Are you an inspiring expert in nutrition / herbal medicine with experience of delivering herbal educational programmes? Do you aspire to deliver industry leading herbal education and training, and work for a purposeful, sustainable and growing ethical brand? We are looking for a Head of Herbal Education to inspire and lead Pukka's best-in-field herbal training and online education.

Based in our Bristol office, the role comes with a competitive salary and a benefits package designed to nurture your wellbeing and personal development.

About Pukka Herbs

Pukka Herbs create delicious organic herbal teas and incredible health supplements that take people on a journey of discovery to a healthier, happier life, benefiting people, plants and the planet. Pukka Herbs, which began 15 years ago, is the UK's fastest growing herbal tea company and the country's 6th fastest growing grocery brand. Over a million cups of Pukka tea are enjoyed every day and Pukka's teas and supplements are sold in over 40 countries across the globe.

We can offer you a unique opportunity to work with leading herbalists, clinicians and researchers to create an educational programme that will reach both the public and medical practitioners. This is a real chance to deepen your understanding and make a positive change in the arena of natural healthcare.

About the role

As Head of Herbal Education, you'll support the herbal education and training within Pukka ensuring that the knowledge inspires positive change in the way we work. Working at a senior management level and reporting into the Herbal Director, you'll deliver and develop the education agenda and Pukka's Education Strategy.

You'll also guide the delivery of the online distance learning course and training seminars externally with customers and create original thought-leadership within the field of natural medicine. You'll be an expert on Pukka's products, herbs, standards and values to be able to engage employees and customers in Pukka's purpose.

Working with the Education Specialist, you'll deliver content for the website and internal / external reference resources. You'll develop and deliver content for external training and support Pukka events, including trade and consumer shows, seminars, in-store events and webinars. Working with our Marketing team you'll provide support by writing and editing copy for packaging, consumer and customer communication, and media articles for publication.

About you

You'll have an inspiring and sparky intellect, with an enthusiastic, positive and mature attitude. An expert in natural medicine/remedies, healing traditions and science, you'll be qualified with a degree in Herbal Medicine, Nutrition, or another health-related discipline that will be supported by Herbal Medicine experience.

Experience of leading and inspiring people to fulfil their potential is a key.

With a history of success in educational environments, and ideally holding a teaching or education qualification, you'll have some experience of on-line learning platforms and delivering educational programs. You'll have a proven track record of interpreting and communicating clinical research with a view to landing clear educational messages. An ability and confidence to deliver and design engaging learning experiences across different mediums is essential.

You'll have an excellent standard of writing that is both accurate and creative, to suit a broad range of audience understanding, from professional to lay person. An ability to translate complex subject matter into something interesting and memorable is needed.

Calm and unflappable, you'll be able to remain clear-headed and deliver in a fast-paced commercial environment. You'll be resilient in the face of changing priorities and a significant workload, whilst maintaining a sense of humour and a passion to work hard. Highly organised with strong project management skills, you'll have an immaculate level of attention to detail, the ability to proactively problem solve, and be able to discern the most effective solution for delivering herbal expertise.

Additionally, it is essential that you are eligible to work permanently in the UK. We are unable to sponsor work visas.

To apply

If you're intrigued and excited by what you've read so far, let's see if you have what it takes to thrive at Pukka. To apply please use the link below to view our jobs and attach your CV and your answers to the four questions below.

Who are you?
How do you relate to others?
Heart or head?
Describe your energy

Closing date – 9th October 2017

Find out more about Pukka - <https://www.pukkaherbs.com/>

View our jobs - <https://www.pukkaherbs.com/contact-and-social/jobs/>

Apply here – <https://www.pukkaherbs.com/contact-and-social/jobs/#item-job-42608>

