



Seminar

'Botanicals & Quality

- Building a secure foundation'

TUESDAY 24th NOVEMBER 2015

Venue: Senate House, The Chancellor's Hall, Malet Street, London WC1E 7HU
(located close to Russell Square and Goudge Street tube stations)

This is the latest in a series of successful seminars organised jointly by the HFMA and BHMA:

- 'Botanicals' is the commonly used descriptor for herbals marketed under food law
- 'Quality' is synonymous with high standards and excellence
- Botanicals are the fastest growing class of ingredients globally, estimated to be worth \$35 billion by 2020
- The European market for botanical food supplements is estimated to be worth €2.1 billion annually
- The quality of botanical products has recently been seriously questioned in the media, primarily in the US but now also here in the UK. These challenges to product quality are both serious and ongoing, and UK industry needs to ensure that its house is in order
- This seminar will aim to do just that. Led by technical experts from industry and academia, the presenters will examine the building blocks of quality management and how best to ensure excellence throughout the supply chain, from raw material, through manufacturing, to finished product
- This seminar will prove invaluable not just for those with a technical background, but also anyone that is involved in, and concerned about, the marketing of safe and efficacious botanical products
- Ample time will be allowed for questions and discussion

Time: 10.00 - 16.30 (Registration is from 09.30)

Cost: BHMA & HFMA Members: £99.00 + VAT = £118.80
Non-Members: £199.00 + VAT = £238.80
(includes working lunch and refreshments)

REMEMBER, PLACES ARE LIMITED - SO DON'T DELAY

BHMA & HFMA Members: £
 Non-Members: £

Payment must be included with booking form. A VAT invoice will be sent on receipt of booking form.

Please book me place(s) for the Workshop on 24th November 2015

I enclose a cheque/credit card payment for £.....
 (Please make cheques payable to the "Health Food Manufacturers' Association"

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Delegate 1: name:..... E-mail:.....

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Return this form to: Linda Phillips, HFMA, 1 Wolsey Road, East Molesey, Surrey KT8 9EL
 Tel: 0208 481 7100 Fax: 0208 481 7101 e-mail: linda@hfma.co.uk

Cancellation policy: 7/14 days prior to the Workshop - 50% of the fee
 Fewer than 7 days or if no notification received - FULL Workshop fee
 NB: Cancellations must be received in writing

THE ORGANISERS RESERVE THE RIGHT TO ALTER THE PROGRAMME WITHOUT NOTICE IF CIRCUMSTANCES SO REQUIRE