**Head of Supplements Marketing**

We’re on a mission to bring the incredible power of organic herbs to people all over the world and we’d like you to join us. Pukka supplements represent the core of our herbal expertise and alongside our teas can be found throughout the UK and in key markets around the world. We have big plans and we need someone with the expertise, vision and drive to continue their success.

Based in Bristol you will be responsible for the strategy as well as all aspects of marketing these incredible blends – from educating staff in-store, growing our online business, producing consumer or trade campaigns to evolving and developing our supplements portfolio. You will join an expert marketing team specialising in events, design, social media, web and CRM so that you and your assistant brand manager can hold the reins for over 40 supplements – loved by people all over the world.

You’ll need the flair and imagination that goes with the Pukka brand and a deep understanding of the wellbeing sector – you may have a qualification in herbal medicine or nutrition or be studying for one. You’ll be a seriously experienced and successful marketer – with the history to prove it and be used to championing products in challenging markets. You’ll know how to manage budgets, meetings, and people – you’ll be an articulate and clear communicator. You’ll be able to combine your understanding of markets and categories with the intuition and intelligence to know how to nurture and grow a business that is at the heart of Pukka. You’ll be someone as at home with directing the strategy as rolling your sleeves up and getting the job done. It’s one of most important jobs we have and we want the very best person to do it.

In return you’ll find a vibrant, dynamic company that cares deeply about the health and wellbeing of everyone. You’ll find an innovative marketing team that are dedicated to producing the very best communications in all channels. If that’s made you sit up think it all sounds just like you, then we’d love to hear from you. Please send us an email with a copy of your CV and an introductory letter telling us what makes you the person we need. Salary dependent on experience – permanent contract, full time and with a benefits package to nurture your own wellbeing.

[recruitment@pukkaherbs.com](http://www.applythis.net/?a=5B0DDEE5.0)

**Closing date: Sunday 6th March**